



31 MARCH - 3 APRIL, 2011
DIAMOND ISLAND CONVENTION & EXHIBITION CENTER
PHNOM PENH CAMBODIA
Booth price only 3,000 USD with 9qm²

CAMBODIA FOOD, BEVERAGE & HOTELS WORLD EXPO 2011



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CAMBODIA FOOD, BEVERAGE & HOTELS WORLD EXPO 2011

Cambodia Food, Beverage & Hotels World Expo 2011 - The Only and premier Food, Beverage and Hospitality Event which provides an excellent platform for buyers and sellers to transact, network and profit from the food, beverage and hospitality industry

VISITOR PROFILE

- Manufacturers
 - Food & drinks
- Retailers
 - Supermarkets/ Hypermarkets
 - Grocery/ Convenience stores
 - Department stores
- Importers/ Wholesalers/ Distributors
 - Food & drinks
 - Food service equipment & supplies
 - Bakery & confectionery equipment & supplies
- Hospitality management
 - Hotels/ Resorts
 - Restaurants/ Cafés/ Bars/ Clubs
 - Fast-food outlets

CAPITALIZE ON OUR STRATEGIC MARKETING AVENUES

- Target email broadcasts to international trade buyers
- Multiple direct mailings to keep your potential visitors well-informed
- Extensive show campaigns and editorial coverage in major trade publications / newspapers
- Exclusive Visitor Delegation Program for groups of five and more of your clients
- Regional Promotional trips to specially invite your valued customer.
- Press interview with sponsors/exhibitors to maximise the media exposure

EXHIBIT PROFILE

Hospitality Style

- Furnishing & Fixtures
- Tableware & Accessories
- Lighting & Accessories
- Contract Furnishing & Interior Design
- Guest Amenities
- Fitness & Leisure
- Outdoor Furniture

Hotels Operation Equipment

- Bar & Coffee Equipment & Supplies
- Foodservice Equipment
- Vending & Dispensing Equipment
- Laundry Equipment
- Cleaning Equipment
- Refrigeration Equipment
- Storage Systems

Hospitality Technology

- Property Management Systems (PMS)
- Point of Sale Systems (POS)
- Internet Applications
- Food & Beverage Management Systems
- Security & Safety Systems
- Telecommunications
- PABX and Billing Systems
- In-room Systems
- Payroll Systems
- Accounting Software
- Broadband Access, WiFi
- Reservation Systems
- Surveillance Systems

Food Beverage & Hospitality

- Poultry/Meat/Halal Meat
- Seafood
- Dairy Products
- Chilled & Frozen Foods
- Fresh Produce
- Confectionery
- Processed Food & Convenience Foods
- Speciality Food
- Health/Organic Food
- Snacks & Ice Cream
- Apartment Service
- Casino Service

Wine & Spirits

- Champagne & Sparkling Wines
- Fortified & Aromatised Wines
- Liqueurs & Cocktails
- Spirits

Bakery & Pastry

- Bakery / Pastry Equipment – Craft
- Bakery Equipment – Plant / Industrial
- Display & Shopfitting Equipment
- Packaging Equipment



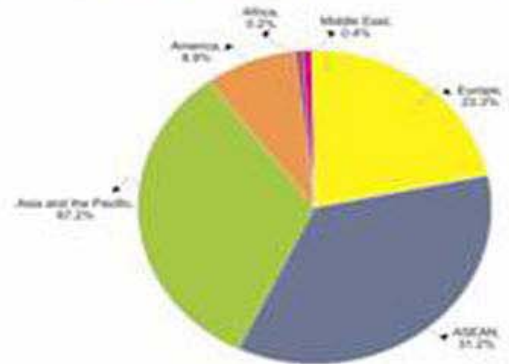


TOURISM HIGHLIGHT

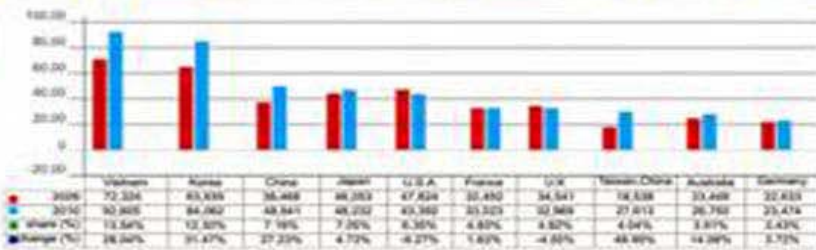
VISITOR ARRIVALS AND TOURISM RECEIPTS 1993 - 2009

Year	Visitor Arrivals		Average Length of Stay (days)	Hotels Occupancy (%)	Tourism Receipts Million (US\$)
	Number	Change (%)			
1993	116,183	0.00	N/A	N/A	N/A
1994	176,617	49.44%	N/A	N/A	N/A
1995	219,680	24.28%	8.00	37.00	100
1996	260,489	18.58%	7.50	40.00	118
1997	218,843	-15.99%	6.40	30.00	103
1998	289,524	32.30%	5.20	40.00	166
1999	367,743	27.02%	5.50	44.00	190
2000	466,365	26.82%	5.50	45.00	228
2001	604,919	29.71%	5.50	48.00	304
2002	786,524	30.02%	5.80	50.00	379
2003	701,014	-10.87%	6.50	50.00	347
2004	1,056,202	50.53%	6.30	52.00	578
2005	1,421,615	34.72%	6.30	52.00	632
2006	1,700,041	19.59%	6.50	54.79	1,049
2007	2,015,128	18.53%	6.50	54.79	1,400
2008	2,125,465	5.46%	6.65	62.68	1,595
2009	2,161,577	1.70%	6.45	63.57	1,561

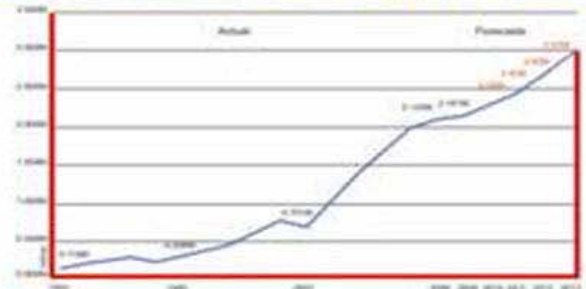
VISITOR ARRIVALS BY REGIONS IN THE FIRST QUARTER 2010



TOP TEN MARKETS ARRIVALS IN THE FIRST QUARTER 2010



TOURISM FORECASTS 2010 - 2013



VISITOR ARRIVALS TO CAMBODIA BY MONTHS 2005 - 2010



EXPO



BOOTH PRICING

Shell Scheme 3.000USD standard booth

(L: 2m x W: 3m x H: 2.5m) including:

- Exhibition space
- Fascia board with company's name & booth number
- 2 Fluorescent lights and 13 single phase power point
- 1 Information counter, 2 folding chairs and 1 wastepaper basket
- Free invitations exhibitor key clients
- Free listing in the show directory

Raw Space (Minimum 36m₂) 200US\$/m², Including:

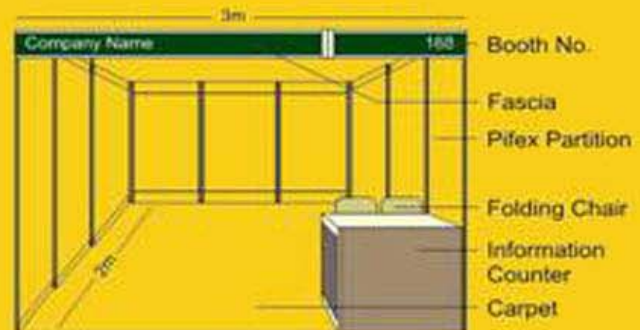
- Exhibition space only
- Free invitations to exhibitors key clients
- Free listing in the show directory

Note: The exhibition costs are NOT including 10% VAT

Raw Space



Standard Shell Scheme Booth 3m x 3m



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