



**CAMBODIA IT & TELECOMMUNICATION**

**WORLD EXPO 2011**

**1-3 APRIL 2011**

**DIAMOND ISLAND EXHIBITION & CONFERENCE CENTER (KHO PICH)**

**7<sup>th</sup>**

**BOOTH PRICE ONLY 3,000 USD WITH 9qm<sup>2</sup>**



**CONTACT US:**

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<b>MR.DANG TUAN LAN</b>

**www.smicambodia.com | www.helloasean.com**

### EVENT OVERVIEW

While the world faces challenging times, the Cambodia Information Communications Technology (ICT) & Telecom industry is optimistic and excited about merging technologies and emerging business opportunities in new areas. ICT & Telecom industry leaders are looking forward to the 7th edition of Convergence Cambodia at International Diamond Island Exhibition & Conference Center, showcasing state of the art products & services and cost effective enterprise solutions for the ICT & Telecom industry and its users.

- Event Title** : The 7<sup>th</sup> Cambodia IT & Telecommunications World Expo 2011  
**Venue** : 1<sup>st</sup> – 3<sup>rd</sup> April, 2011  
**Organizer** : National ICT Development Authority (NiDA) · Ministry of Posts and Telecommunications · International Data Group (IDG Indochina)  
**Co-Organizer** : CIO & CEO Club  
**Supporting Organizations** : Office of the Council of Ministers, Ministry of Information, Ministry of Commerce, Ministry of Education, Youth and Sports, Municipality of Phnom Penh

### EXHIBITOR PROFILE

#### TELECOM

- 3G Mobile, HSDPA
- Access Technologies
- Broadband Network
- Cable, Connectors & Accessories
- Data Communications
- IC Cards, and Smart Cards Technology
- LAN/MAN/WAN
- Mobile Value Added Services (SMS, MMS, WAP)
- Mobile Communications: Smart phones
- Networking Equipment and Technologies
- Next Generation Networks (NGN)
- Optical Networking
- WIMAX

#### Information Communications Technology (ICT)

- PCs, Laptops, UMPCs
- Billing System / Banking System
- Computer Hardware & Accessories
- Computer Network Solutions
- Unified Communications
- Computer Telephony Integration
- Data Management Solutions
- E-Commerce / M-Commerce
- Enterprise Solutions
- Information Security Solutions
- IT Training
- Postal Services & Equipment
- Video Conferencing
- Security
- IP Technology
- Power Supply Equipment
- Satellite Communications
- Testing and Measurement

### WHY EXHIBIT ?

Cambodia's ICT & Telecom industry is rated as one of the fastest growing telecom markets in ASEAN. Participation in Cambodia ICT & Telecom World Expo brings plenty of opportunities to grow your business in the fast growing ICT & Telecom marketplace.

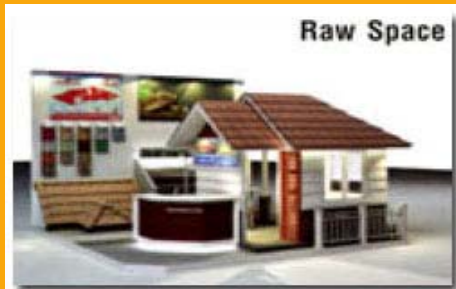
- The only International ICT & Telecom Exhibition in Cambodia
- The event has a proven track record of success with established and internationally renowned organizer.
- Supported by local & International Associations and Government
- A height profile B2B and B2C environment
- Golden opportunity to build your brand and market share.
- Introduce your innovative technologies and let visitors experience your products & service first hand.
- Meet with thousands of Key targeted buyers
- An opportunity to meet and appoint agent/ representative/ reseller / distributor for your product
- International Participation from Singapore, China, Taiwan, Hong Kong, Thailand etc
- Highly acclaimed Connect IT conference is held in conjunction with the exhibition

# BOOTH PRICING

## Shell Scheme 3.000USD standard booth

(L: 2m x W: 3m x H: 2.5m) including:

- Exhibition space
- Fascia board with company's name & booth number
- 2 Fluorescent lights and 13 single phase power point
- 1 Information counter, 2 folding chairs and 1 wastepaper basket
- Free invitations exhibitor key clients
- Free listing in the show directory



## Raw Space (Minimum 36m<sub>2</sub>) 200US\$/m<sup>2</sup>, Including:

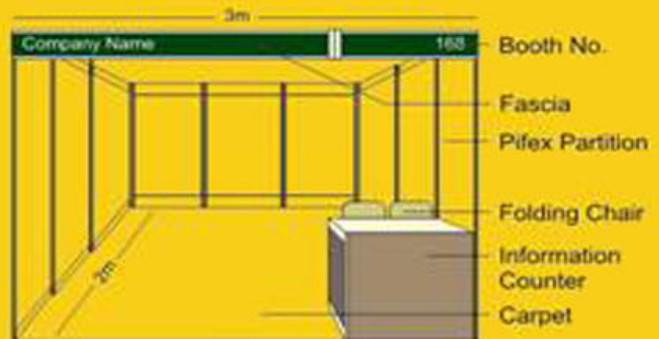
- Exhibition space only
- Free invitations to exhibitors key clients
- Free listing in the show directory

Note: The exhibition costs are NOT including 10% VAT

## Raw Space



## Standard Shell Scheme Booth 3m x 3m



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# FLOOR PLAN

1 - 3 April 2011

Diamond Island Convention & Exhibition Center



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