5thBusan International Anti-Aging Expo

2017. 6. 29(Thu) ~ 7.1(Sat) | BEXCO

| Application Form

Applicant

| Category | Content | | | | | | |
|------------------------|---------|--|----------|--|------|------|--|
| Company Name | | | | | | | |
| Name of Representative | | | | | | | |
| Address | | | | | | | |
| Exhibit Item | | | | | | | |
| Contact | Dept. | | Position | | | Name | |
| Tel | | | | | Fax | | |
| E-mail | | | | | Webs | ite | |

Application Details

1booth=9 m²

| Category | Unit Price (VAT Excluded) | Application Details | Total Amount |
|---|---------------------------|---------------------|--------------|
| Shell Scheme (Exhibit Space + Package Booth) | USD 2,000 / booth | booth(s) | USD |
| Raw Space (Space Only) USD 1,800 / booth | | booth(s) | USD |
| | USD | | |
| | USD | | |
| | USD | | |

Utility Application Details

| Electricity | Single phase 220V(60Hz) | | KW | USD |
|------------------|-------------------------|---------------------------|---------|-----|
| | Three phase 220V(60Hz) | USD 60 / KW (Daytime) | KW | USD |
| | Three phase 380V(60Hz) | (= o,) | KW | USD |
| | 24 Hours (220V/380V) | USD 80 / KW (24 Hours) | KW | USD |
| Т | elephone | USD 80 / ea | ea | USD |
| Water / Drainage | | USD 200 / pipe | pipe(s) | USD |
| Compressed Air | | USD 200 / pipe | pipe(s) | USD |
| Internet (LAN) | | USD 150 / port | port(s) | USD |
| | , | USD | | |
| | V | USD | | |
| | | USD | | |

Payment

Make a 50% deposit of the booth fee when submitting the application, the balance shall be paid in fully by May 16. Industrial Bank of Korea 518–026249–56–00011 Ludens Convention Inc.

SWIFT Code. IBKOKRSEXXX, Branch Name: CENTUM-CITY BR ** Required to enclose a copy of business license and payment receipt.

We hereby agree to abide by the Conditions and Regulation of Participation stated on the reverse side of this application form and apply for the participation in BIAA 2017.

Date: 2017. . . Applicant: (Seal / Signature)



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[Article 1] Definitions of Terms

- 1. [Exhibitor] refers to any companies, associations, or organizations that have submitted the application to participate in the exhibition.
- [Exhibition] refers to Busan International Anti-Aging Expo 2017 (BIAA2017).
- 3. [Menagement] refers to the Secretariat of BIAA2017.

[Article 2] Allocation of Exhibit Space

- 1. The Management shall allocate the space in accordance with the order of application, the nature of the exhibits size of the space applied for, and other reasonable methods.
- 2. The management may, at its discretion, change the allocated booth location as necessary before and during the preparation of the exhibition. Exhibitors shall not initiate any claims for any damages that may occur as a result of these changes against the Management.

- 1. A raw space only participation fee is USD 1,800 per a booth and a shell scheme participation fee is USD 2,000 per a booth excluding VAT.
- 2. Participation fee includes space rental, security services, hall passage cleaning, publicity, exhibition directory books etc.

[Article 4] Application and Participation Fee Payment Procedure

- A completed application form along with 50% of total participation fee should be submitted to the Management.
- 2. The exhibition space shall be allocated in accordance with the requested booth of the application submitted before the due date. And the remaining balance must be paid by May 16, 2017
- 3. If the application fee and utility fee are not paid in full, the Management shall reserve the right to defer the acceptance of the application or seize

(Article 5) Installation and Dismantlement

Installation and dismantlement shall be completed within the period specified by the Management.

In addition, the Exhibitor shall be liable to the Management against any and all losses arising out of any delays or damages.

Provision of Information to Management

The Exhibitor shall provide the Management with all information concerning exhibit items, booth construction, the publicity materials to determine if the facilities and activities within the booth meet the requirement of the regulations.

Management of Exhibition Halls

- 1. The Exhibitors shall exhibit the specified items and dispatch staff members in the Exhibition.
- 2. The Management reserves the right to discontinue, withdraw and eject the exhibits that are conceived as contrary to the nature of the exhibition or in case the Exhibitors make direct sales without permission from the management and the Exhibitor shall have no claim for compensation as a result.
- 3. The Exhibitor may not resell, transfer rights to, or enter into a mutual agreement to change assigned booth(s) with another party, without the prior approval of the Management.
- 4. The Exhibitor shall conduct and operate its exhibit so as not to annoy, endanger or interfere with the rights of other exhibitors and visitors. Any practices resulting in complaints may be prohibited by the Management.

(Article 8) Insurance, Security and Safety

- 1. All Exhibitors shall obtain their own insurance for all facilities and exhibits during the installation, exhibition, and removal of their respective exhibits.
- 2. The Management shall provide appropriate measures to protect the rights and interests of exhibitors and spectators; however, ultimate responsibility for all items damaged or stolen shall be at the cost of exhibitors.
- 3. In the event that the Exhibitor intentionally or negligently causes a fire, theft, breakage or other accidents inflicting damage to the Management or others, the Exhibitor shall be responsible for those damages. And the Exhibitor shall have no claim for compensation as result.
- 4. Materials used in stand and display construction must be properly fire proofed in accordance with the pertinent regulations of Korea. If not the Management may restrict construction work and demonstration activities.

(Article 9) Sales on Site

The purpose of the Exhibition is to showcase and promote products and services to visitors and buyers and thus Exhibitors are allowed to sell products over-the-counter within the Exhibition. However, prior permission from the Management must be obtained for sale activities The Management cannot accept liability for tax, or any other legal business requirements, which are solely the responsibility of the Exhibitor.

(Article 10) Penalty of Cancellation and Reduction of Size

- 1. In the event that the Exhibitor refuses to use all or part of the space allocated, or do not remit the participation fee within the given period, the Management may unilaterally cancel the participation application; in such case, remitted participation fee shall not be refunded.
- 2. The early deposit will be deducted as a penalty, the amount of shortage must be added and the amount of surplus will be returned:
 - Cancellation before May 29, 2017: 50% of the total payment or reduced amount must be paid.
 Cancellation from May 29, 2017: 100% of the total payment or reduced amount must be paid.

[Article 11] Changes of the Exhibition

In the event of the cancellation of the exhibition by the Management, the participation fee paid shall be refunded.

However, if the cancellation was caused by force majeure, the fee shall not be refunded.

In this case, the Exhibitor shall have no claim for the compensation as a result of the changes.

(Article 12) Supplementary Clauses

Whenever necessary, the Management shall have the right to issue supplementary regulations in addition to the conditions and regulations, and the Exhibitors shall abide by the new regulations. In addition, the Exhibitors shall observe the regulations of the Management and BEXCO.

(Article 13) Arbitration of Disputes

Any dispute that might occur between the Management and the Exhibitor concerning this "Exhibition Conditions and Regulations" or mutual rights and obligations shall be finally settled by the decision of the Korea Commercial Arbitration Board(Busan Branch) and no action shall be brought to court with regard to the decision.



Center for Anti-Aging Industry

LUDENS CONVENTION INC